

Resolution authorizing a grant agreement with the Greater Columbus Sports Commission to support the 2015 NHL All-Star Game on behalf of the Franklin County Board of Commissioners (Economic Development & Planning) (\$250,000.00)

WHEREAS, the Franklin County Board of Commissioners desires to assist the Greater Columbus Sports Commission (GCSC) to help support the 2015 NHL All-Star Game to be held at Nationwide Arena in Franklin County from January 24 – January 25, 2015; and

WHEREAS, the NHL All-Star Game will garner worldwide exposure and direct economic impact for the residents of Franklin County; and

WHEREAS, Nationwide Arena and Franklin County will be highlighted on the global stage as the NHL All-Star Game is broadcast nationally and internationally with nearly 1.5 million viewers watching the game across 150 countries generating more than \$50,000,000 in national and international media value; and

WHEREAS, Experience Columbus and GCSC project over \$12 million of direct participant spending because of the All-Star Game in the region, with an 20,000 out-of-town visitors, an estimated sales and bed tax benefit of \$520,000 going directly to Franklin County and its residents, and 8,000 equivalent room nights for the region's hoteliers; and

WHEREAS, Franklin County working with its partners Columbus 2020, Experience Columbus, and other central Ohio counties, municipalities and organizations will seize upon this opportunity to promote central Ohio and Franklin County as an excellent location for new business; and

WHEREAS, the residents of Franklin County will have the opportunity to attend the All-Star Game and the numerous other events to be held during the week and weekend before the All-Star Game; and

WHEREAS, the amount of this grant agreement is \$250,000 and shall commence on January 1, 2014 and terminate July 31, 2015, now therefore;

BE IT RESOLVED BY THE BOARD OF COMMISSIONERS,
FRANKLIN COUNTY, OHIO, OF ALL MEMBERS THEREOF
CONCURRING:

Resolution authorizing a grant agreement with the Greater Columbus Sports Commission to support the 2015 NHL All-Star Game on behalf of the Franklin County Board of Commissioners (Economic Development & Planning) (\$250,000.00)

1. That the attached purchase order, which is individually described on the accompanying Purchase Order Proof List and the attached agreement between GCSC and the Franklin County Board of Commissioners for the period of January 1, 2014 to July 31, 2015, are hereby approved.