

Resolution authorizing an economic development contract agreement with the Greater Columbus Convention and Visitors Bureau to promote Franklin County as a tourism destination (Economic Development & Planning) (\$1,875,000)

WHEREAS, tourism is important to the economic health of Franklin County; and

WHEREAS, the Greater Convention and Visitors Bureau, d.b.a. Experience Columbus, by virtue of its marketing and sales programs, generates interest in Franklin County as a tourist destination and thereby attracts visitors; and

WHEREAS, the County desires to support tourism in Franklin County and does so by entering into an economic development contract agreement with the Greater Convention and Visitors Bureau pursuant to Section 307.692 of the Ohio Revised Code and thereby support the Bureau's marketing and sales programs; now, therefore,

BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO;

That the attached contract for services with the Greater Convention and Visitors Bureau for the period of January 1, 2014 to December 31, 2014 and the attached purchase order, individually described on the accompanying Purchase Order Proof List in an amount not to exceed \$1,875,000, are hereby approved.

Prepared by T. Alex Beres