

Resolution authorizing an Amendment to the Grant Agreement with the Greater Columbus Sports Commission for support of the Presidents Cup (Economic Development and Planning) (\$81,000)

WHEREAS, the County and the Greater Columbus Sports Commission (GCSC) entered into a Grant Funding Agreement, dated September 18, 2012, pursuant to Resolution No. 0647-12, whereby GCSC agreed to use grant funds for the purpose of implementing tourism marketing activity as described in the Agreement's Scope of Services; and

WHEREAS, tens of thousands of visitors attended the Presidents Cup from September 30 – October 6, 2013, from opening ceremonies at the Columbus Commons and continuing with events throughout the County during the tournament; and

WHEREAS, the Presidents Cup garnered worldwide exposure and direct economic impact for the residents of Franklin County, with the event broadcast to more than 200 countries through 16 international television networks, being televised to more than 600 million households in 30 languages throughout the world; and

WHEREAS, Experience Columbus and GCSC have projected over \$22 million of direct participant spending because of the Presidents Cup in the region, with an estimated \$1.2 million of new tax benefit created with \$700,000 going directly to Franklin County and 15,000 equivalent room nights generated for the region's hoteliers; and

WHEREAS, Franklin County general fund money may be appropriated and expended to encourage economic development of the county or area through promotion of tourism, as authorized by ORC sections 307.692, and contributed to convention and visitors' bureaus operating within the county, as authorized by ORC 307.693; now, therefore,

BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO:

That the attached First Amendment to the Grant Agreement with the Greater Columbus Sports Commission and the attached purchase order in the amount of \$81,000 that is individually described on the accompanying Purchase Order Proof List are hereby approved.

Prepared by: Kris Long