

**Resolution authorizing a one-year contract with the Greater Columbus Convention and Visitors Bureau to promote Franklin County as a tourism destination
(Community Partnerships) (\$1,150,000)**

WHEREAS, tourism is important to the economic health of Franklin County; and

WHEREAS, the Greater Convention and Visitors Bureau, d.b.a. Experience Columbus, by virtue of its marketing and sales programs, generates interest in Franklin County as a tourist destination and thereby attracts visitors; and

WHEREAS, the County desires to support tourism in Franklin County and does so by entering into contract with the Greater Convention and Visitors Bureau pursuant to Section 307.692 of the Ohio Revised Code and thereby support the Bureau's marketing and sales programs; now, therefore,

BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO:

That the attached purchase order, individually described on the accompanying Purchase Order Proof List, and the attached contract with the Greater Columbus Convention and Visitors Bureau and Franklin County Board of Commissioners for the period from January 1, 2010 to December 31, 2010, in an amount not to exceed \$1,150,000, are hereby approved.

Prepared by: Kate Matheny

cc: Auditor

Greater Columbus Convention And Visitors Bureau